Optimize[®] by The Algorithm People

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It's Not Just About Distance

Exploring the complex world of logistics and where optimization, AI & machine learning have an impact



Overview

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- Who Are We? ¢ Who are Optimize and what we do
- **Optimisation Example** ₅ Demonstrate optimisation
- AI & Machine Learning ₫ Where is it used to make a difference
 - The Future

Where can AI and ML lead In the context of logistics

Who Are We?

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Who am I?

- Conroy
- S PhD In Artificial Intelligence
- 4 Years at FCDO
- 2 Years Completing KTP
- Now Head of R&D at Optimize since April

Team Optimize



Colin Ferguson

Chief Executive Officer





Director of Partnerships

Sarah Ferguson



Charlotte Ferguson Social Media



Tamara McNab



Dr Ross Conroy

Leo Wagner



Robert Goldwater



Chris Woods Key Sales Director Partnership Manager



Andy Salter

Industry Adviser



Bozena Binkowska



Sarah Bee



Frank Van Baar Special Projects

Stephen Kelly Special Advisor



Alan Robertson Investment Director

Chair

What We Do ...

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Optimisation

Our award-winning optimisation algorithms are proven to generate measurable savings and efficiencies of up to 30%.

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Decarbonisation

We help fleets optimise, decarbonise and transform through our simple 5-step algorithmic evidenced based analysis approach.

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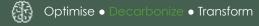
Transformation

We assist fleets to move to fully automated planning and transition to electric and zero emission vehicles using algorithms.

Scheduling *≠* Optimization

How We Do It

Optimize [®]				MY UTILITIES	ROUTE P	LANNER 🗸	COMPANY 🗸	OPTIMIZE NOW
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73,000

Tonnes of CO2 Saved in 2022

24%

Average Reduction in Emissions & Costs

19%

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Average Increase in Productivity & Utilisation

Million Customer Miles Saved

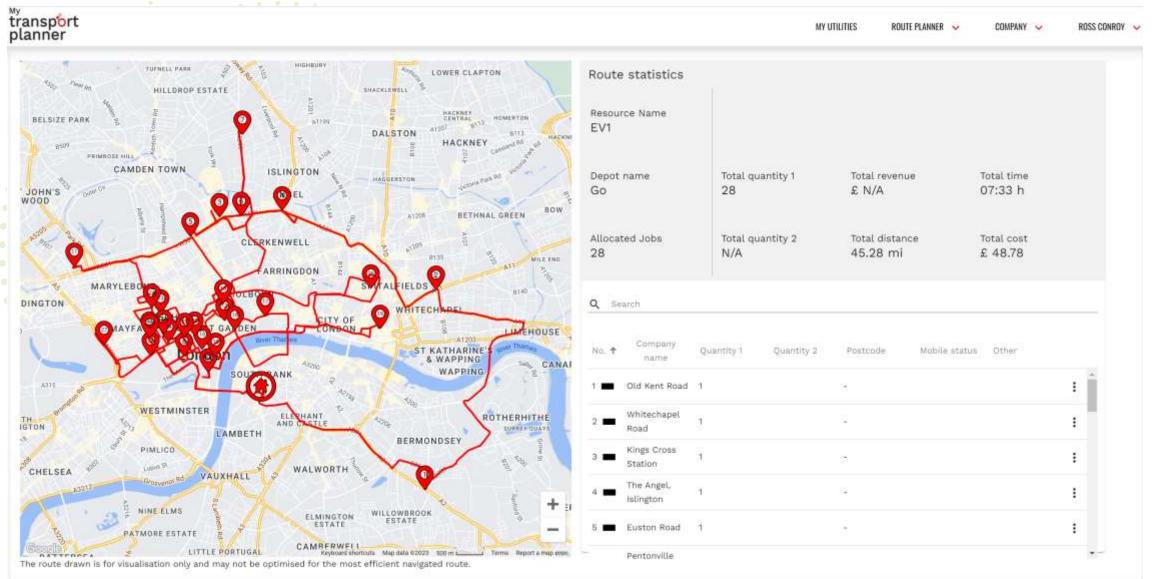
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Monopoly Example

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Monopoly Example Before



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Monopoly Example (Optimized)

nsp <mark>o</mark> rt nner		M	Y UTILITIES ROUTE PLANNER	✓ COMPANY ✓ ROSS CO
	Route statistics			
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WALE ST JOHN'S OF THE REAL OF	Allocated Jobs BETHNAL 28	Total quantity 2 N/A	Total distance 24.07 mi	Total cost £ 24.07
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OURT PIMLICO BERMONDSET	4 Free Parking	1	20 #1	1
CHELSEA CHELSEA				

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More Constraints

- EU driving laws
 - 🗳 Driving time
 - Sinimum unbroken rest times
 - 📽 Max driving per week
 - Max driving per fortnight

🖇 Max time in vehicle

- Service Fresh produce
- 🐔 Takeaway delivery

Time windows

- Conly receive deliveries at certain times
- Shift patterns
- Idle time
- Lateness penalties

🗳 Skills

- 🗳 Tail lift
- Refrigeration
- Hazardous materials
- Wheelchair access
- Capacities
 - 🗳 Volume
 - 🗳 Weight
 - Palette footprints
- Range
 - Affected by weight on vehicle
- Prerequisite job completion

What Does Optimal Look Like?



- 📽 Least cost £££
- Fastest completion time
- Least number of vehicles used
 - Lowest carbon emissions
 - 📽 Lowest idle time
- Maximum number of jobs fulfilled
- Least re-fuelling / re-charging stops
 - Resource utilisation (min / max)
 - 🗳 Maximum ROI

AI & Machine Learning

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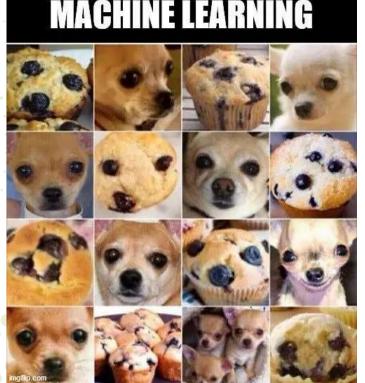
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Pitfalls of AI & Machine Learning

People with no idea about AI saying it will take over the world:

My Neural Network:





TO CONFUSE

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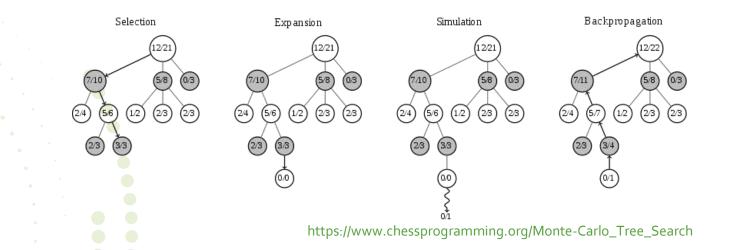
The AI prompt was "salmon in the river". So majestic.



Selecting a Solver - Monte Carlo Tree Search

- No one size fits all solver
- 🕏 Anytime Algorithm
- Algorithm of Algorithms
- How to determine which solver is best?
- Ideal methods change over time.
 - Early stages focus towards getting jobs onto vehicles
 - Late stages focus towards finding improvements

What is Monte Carlo Tree Search?



Chess AI, High Level Example

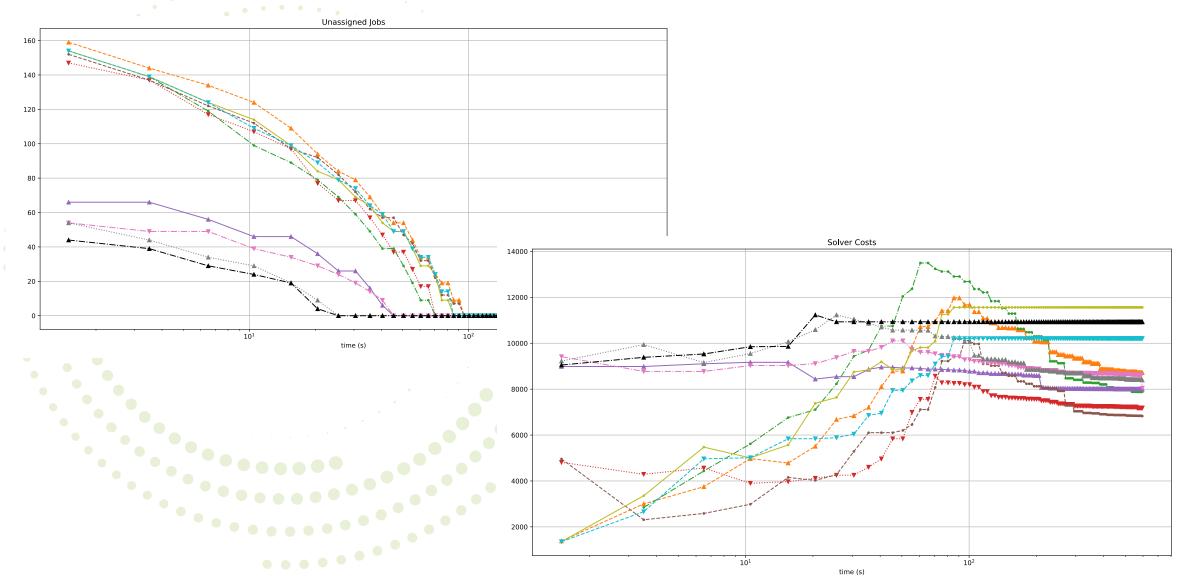
- Schoose a move to follow based on a weighting (UCB calculated from W/L and simulations count)
- Simulate a games to completion
- Update weights from win loose result
- Repeat until stopped
- Choose the move with the most wins
- More iterations = greater difficulty
- Focuses on likely wins while keeping exploration just in case

Monte Carlo Tree Search Solver Selection

High Level Process (Each iteration of optimizer)

- Calculate weightings (UCB calculated from win loss count & times sub solver has been ran)
- Select highest weighted solver
- Run solver n times (usually n = 1)
- Improvement made = win, else = loss
- Solution of the second result and the second
- Sincrement win loss count
- Why this method works
 - Secusses on sub solvers which have proved to make past improvements
 - Maintains exploration which in turn allows alternate solvers to "jump in"
 - When alternate solver makes improvements its weighting increases

Monte Carlo Tree Search Results



The Future



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The Future of AI and Machine Learning for Optimisation

Machine Learning from Telematics

- Criver behaviours
- Traffic patterns
- More accurate Plans
- Improved ETA's

Responsive AI Planning

- Responding to real-time data feeds
- Changing plans on-the-fly

Cuantum computing

- Not there yet, not enough q-bits for full optimisation
- Closer to truly optimal plan
- Quantum machine learning